



**MULTIFAMILY
FITNESS AMENITIES,
MADE FOR MORE**

JOHNSON
COMMERCIAL FITNESS





In today's multifamily market, amenities don't just support a property, they define it. The difference between a signed lease and a missed opportunity often comes down to how a space feels, performs, and elevates everyday living. A thoughtfully designed fitness center isn't just a perk, it's a powerful asset that drives occupancy, boosts retention, and enhances your brand as a developer. At Johnson Commercial Fitness, we believe your fitness spaces should be made for more, more engagement, more value, more impact.

MORE THAN EQUIPMENT. A FULL-SERVICE PROCESS.

We take a comprehensive, start-to-finish approach that transforms your fitness center from an idea into a fully realized asset.



DISCOVER We begin with a site assessment to understand your property, your residents, and your goals. Every recommendation starts here.



CURATE With access to 80+ premium brands across cardio, strength, flexibility, and recovery, we tailor a solution that reflects your property's positioning.



DESIGN Our team develops customized layouts that maximize your space and flow. Detailed 2D plans and immersive 3D renderings, let you see your amenity come to life before installation even begins.



DELIVER Our expert installation teams place everything with precision, optimizing usability, safety, and visual appeal.



SUPPORT Our partnership doesn't end at install. We provide ongoing service, maintenance, and support to ensure your space performs for years to come.

MORE THAN A VENDOR. A TRUE DEVELOPMENT PARTNER.

From initial concept to final install, and long after your doors open, Johnson Commercial Fitness integrates seamlessly into your development process. We operate as an extension of your team, aligning with your project managers, architects, and designers to ensure every detail contributes to a cohesive, high-performing amenity.

Whether you're developing a luxury high-rise, garden-style apartments, or a mixed-use community, we bring the experience and insight to guide your fitness strategy with confidence. Because the best fitness spaces aren't added at the end, they're built into the vision from the start.



MORE THAN OPTIONS. UNMATCHED SELECTION.

With access to over 80 leading fitness brands, we offer one of the most expansive equipment portfolios in the industry. This allows us to design without limitation, selecting the right mix of cardio, strength, and functional training solutions to match your vision and your residents' expectations. From connected cardio and smart strength systems to free weights, recovery tools, and flexible training zones, we build spaces that feel modern, relevant, and built to last. No cookie-cutter packages. No one-size-fits-all solutions. Just a fitness environment designed specifically for your community.

MORE THAN DESIGN. INTELLIGENT PERFORMANCE.

Great design goes beyond aesthetics. It's about how a space functions day in and day out. We carefully consider:

- **TRAFFIC FLOW AND USER EXPERIENCE**
- **EQUIPMENT SPACING AND SAFETY STANDARDS**
- **DURABILITY FOR HIGH-USE ENVIRONMENTS**
- **ACOUSTICS, FLOORING, AND LAYOUT INTEGRATION**
- **FUTURE ADAPTABILITY AS TRENDS EVOLVE**

The result is a space that doesn't just look exceptional on day one, but continues to perform over time.

**MORE THAN EXPERIENCE.
PROVEN LEADERSHIP.**

With thousands of successful installations across multifamily, hospitality, corporate, and wellness environments, Johnson Commercial Fitness brings a depth of experience you can rely on. We understand the pressures of development timelines, budget considerations, and the need for seamless execution. Our team is built to anticipate challenges, solve problems proactively, and deliver results that exceed expectations.

At Johnson Commercial Fitness, “made for more” isn’t just a tagline, it’s a commitment:

**MORE COLLABORATION.
MORE CUSTOMIZATION.
MORE PERFORMANCE.**

Choose the partner who brings more to multifamily.
Choose the expertise, scale, and service that sets
your properties apart.

DREAM. DESIGN. DELIVER.



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